

Abstract

Debates regarding addictive-like eating have generated several conceptualizations of this construct. Qualitative research helps ensure that conceptualizations capture how individuals may experience addictive-like eating. In this study, we conducted semi-structured interviews with ten participants who identified themselves as addicted to food, or to food and eating, to determine how they conceptualized their addictive-like eating. Using thematic analysis, we identified four themes: (1) Social Environment, describing how past and present social environments affected addictive-like eating; (2) Situational Cues, encompassing situational contributions to addictive-like eating; (3) Persistent Cognitions, including preoccupation with food and loss of control; and (4) Impact of Weight, encompassing weight gain and its perceived impact on health, body image, and distress. Participants described properties specific to their preferred foods, as well as environmental and cognitive factors contributing to addictive-like eating. These descriptions were not completely captured by either substance-based “food addiction” or behavioural “eating addiction” frameworks, though characteristics of both were present. Further, existing scales of addictive-like eating do not assess the impact of social and situational cues, suggesting a need for new or revised measures. We propose a working definition of addictive-like eating that incorporates the characteristics described.

Keywords: Food addiction; Qualitative; Eating behaviour; Overeating; Binge eating

Conceptualizing addictive-like eating: A qualitative analysis

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Conceptualizing addictive-like eating: A qualitative analysis

The theory that some people may develop an addiction to food has been hotly debated in recent years (Lacroix, Tavares, & von Ranson, 2018). There is no consensus on a term and definition to describe addictive-like eating¹ patterns (Hebebrand et al., 2014; Ziaudeen & Fletcher, 2013; Long, Blundell, & Finlayson, 2015), although these patterns have been associated with depression, negative affect, emotional dysregulation, lower self-esteem, negative body image (Gearhardt et al., 2012), and obesity (Davis & Carter, 2009). At least five perspectives on the nature of addictive-like eating have been presented in the literature (Lacroix et al., 2018), described below.

First, the food addiction hypothesis posits that certain foods, especially highly-processed foods high in sugar, salt, and/or fat, trigger physiological processes and symptoms similar to those caused by drug addiction (Gearhardt, Corbin, & Brownell, 2009; Gearhardt, Davis, Kushner, & Brownell, 2011). These symptoms include cravings, tolerance and withdrawal symptoms, and associated distress and/or impairment. A self-report measure, the Yale Food Addiction Scale (YFAS), was developed by Gearhardt et al. (2009) to assess addictive-like eating based on the seven DSM-IV diagnostic criteria for substance dependence (American Psychiatric Association [APA], 2000), and a revision was released to align with DSM-5 substance use disorder criteria (YFAS 2.0; Gearhardt, Corbin, & Brownell, 2016). Although the YFAS has been used in almost all research on "food addiction" (Meule, 2015), there is disagreement regarding whether a substance use disorder framework is the most appropriate way

¹ We employ the term "addictive-like eating" throughout this paper to describe the construct commonly associated with terms such as "food addiction" or "eating addiction." We chose this neutral, descriptive term to avoid aligning with existing hypotheses regarding the nature of this construct.

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115 to conceptualize addictive-like eating (e.g., Hebebrand et al., 2014; Ziaudeen & Fletcher, 2013;
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117 Long et al., 2015).

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120 Second, the eating addiction hypothesis conceptualizes addictive-like eating as a
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122 behavioural addiction, similar to gambling disorder, the only behavioural addiction included in
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124 DSM-5 (APA, 2013). According to Potenza (2008), a behavioural addiction consists of a
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126 behaviour that is highly rewarding, reinforcing, and capable of altering the reward system in a
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128 similar manner as drugs of abuse. The ingestion of a substance is essential to produce the
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130 addictive symptoms of a substance use disorder, whereas substance ingestion is not necessary in
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132 behavioural addictions. Proponents of the food addiction hypothesis emphasize the importance of
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134 food characteristics in provoking addictive-like symptoms (Schulte, Potenza, & Gearhardt,
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136 2017), whereas proponents of the eating addiction hypothesis argue that differential addictive
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138 potential of “addictive” foods is attributable to cognitive and behavioural factors, rather than
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140 food substances themselves (Hebebrand et al., 2014).

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144 Third, addictive-like eating has been conceptualized as a subtype of binge eating disorder
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146 (BED). Descriptions of addictive-like eating often include the cardinal symptom of BED:
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148 episodes of binge eating, or eating unusually large amounts of food with concomitant loss of
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150 control, as well as significant distress (Davis, 2013). Researchers have found substantial yet
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152 incomplete overlap in symptoms and prevalence between addictive-like eating and BED (Cassin
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154 & von Ranson, 2007; Davis et al., 2011; Gearhardt et al., 2012; Imperatori et al., 2016). For
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156 example, among 72 obese adults who met YFAS criteria for food addiction, Davis and
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158 colleagues (2011) found that only 50% met BED criteria. Individuals with addictive-like eating
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160 who do not meet BED criteria may still experience elevated rates of eating pathology with
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162 associated distress, weight cycling, impulsivity, depression, and anxiety (Gearhardt, Boswell, &
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171 White, 2014; Ivezaj, White, & Grilo, 2016). The fact that not all individuals with addictive-like
172 eating meet BED criteria makes it difficult to conceptualize addictive-like eating solely as a
173 subtype of BED, as it overlooks approximately 50% of those with addictive-like eating. Also
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175 inconsistent with this perspective are the elevated rates of addictive-like eating found among
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177 individuals with other recognized eating disorders, such as anorexia nervosa and bulimia nervosa
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179 (Imperator et al., 2016).
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184 Fourth, Davis (2013) and Vainik, Neseliler, Konstabel, Fellows, and Dagher (2015) have
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186 posited that both addictive-like eating and BED may represent points on a transdiagnostic
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188 spectrum of overeating or uncontrolled eating. This spectrum ranges in severity from mild,
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190 occasional hedonic overeating, to frequent overeating, binge episodes, BED, and, at the most
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192 severe end of the spectrum, "food addiction" (Davis, 2013; Vainik et al., 2015). The Reward-
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194 based Eating Drive scale (RED-13) was developed by Mason et al. (2017) to measure severity of
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196 addictive-like eating across this spectrum, an operationalization which sidesteps the problem of
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198 comorbidity and incomplete diagnostic overlap.
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201 Fifth, the construct of addictive-like eating may represent the pathologizing of normative
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203 hedonic overeating and therefore hold no clinical utility (Finlayson, 2017). Reward pathway
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205 activation in the brain in response to food cues is often greater in individuals with higher YFAS
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207 scores (Gearhardt et al., 2011). However, Finlayson (2017) has argued the activation of reward
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209 pathways occurs in response to foods with high energy density because of an evolved preference
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211 for these foods due to enhanced survival value in food-scarce environments. Thus the activation
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213 of these pathways is a normal brain response and does not denote pathology. In fact, because
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215 reward pathways are activated by many adaptive behaviours, Finlayson (2017) has argued that
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217 this activation is insufficient to either confirm or refute the food addiction hypothesis.
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227 The topic of addictive-like eating has generated much research (Meule, 2015). However,
228 findings and interpretations of these findings have often conflicted (Lacroix et al., 2018),
229 highlighting the lack of (and need for) a universal understanding and definition of addictive-like
230 eating. Quantitative and neuroscience research undoubtedly improve our understanding of
231 addictive-like eating, but do not capture individuals' experiences of these eating patterns. For
232 example, if questionnaires have been designed based on questionable or invalid a priori
233 assumptions about addictive-like eating, resulting prevalence estimates may be of limited value.
234 Qualitative research is essential to move toward a valid and clinically meaningful definition of
235 addictive-like eating.

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238 Qualitative studies to date have identified many important themes, such as a loss of
239 control over food intake (van Ostrand, 2015; Ruddock, Dickson, Field, and Hardman, 2015),
240 frequent food cravings (Ruddock et al., 2015; Malika, Hayman, Miller, Lee, and Lumeng, 2015),
241 eating for psychological rather than physiological reasons, increased weight, and problems with
242 specific foods (Ruddock et al., 2015). Symptoms of tolerance and withdrawal, however, were
243 less commonly described, possibly due to participants misunderstanding these terms. Cullen et
244 al. (2017) found that, although most participants accepted the "food addict" label and many said
245 they were more likely to seek treatment if their eating problems were labelled as an addiction,
246 some rejected it, reasoning that this label could lead to adverse consequences such as
247 internalizing "addict" stereotypes.

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250 These qualitative studies have helped characterize individual experiences of addictive-
251 like eating and identify key features, such as loss of control. However, to our knowledge, no
252 qualitative study has yet been conducted with the goal of investigating competing
253 conceptualizations of addictive-like eating, such as the substance-based "food addiction" and
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Participants were recruited from the following two sources.

Undergraduate Research Participation System (RPS). Psychology students were provided with course credit for participating in this study through the RPS pool of a Canadian university. Student RPS users completed a pre-screen measure at the beginning of the semester to assess eligibility. Participants who reported that they felt addicted to food, eating, or both were eligible and invited to participate. There were no exclusion criteria. We included participants based on their own identification with food and/or eating addiction rather than based on a YFAS diagnostic cut-off because we wanted to avoid conflating addictive-like eating with either measure, and felt it was important to include people who may experience sub-threshold symptoms. We believed that using self-identification with food and/or eating addiction alone would allow us to better investigate what addictive-like eating is *and* what it is not.

Community sample. To reach a wider variety of individuals, participants were recruited from a free online classified advertising service, *kijiji.ca*. An ad was posted seeking individuals who felt addicted to food or eating. We also advertised the study identically on our research lab website. Community participants were entered into a lottery to win a \$50 gift card.

Pre-screen Measures

Potential participants completed demographic information including their age, weight and height, gender, ethnicity, income, and employment status. Participants also completed the following questions and questionnaires to assess eligibility and to describe the sample.

The following four questions were administered to assess self-perceived experiences with food and/or eating addiction: 1. How often do you overeat? a) More than once a week, b) Once a week, c) Once a month, d) Less than once a month, e) I never overeat; 2. Have you ever felt addicted to food or eating? a) Yes, to one or more particular foods (or types of foods), b) Yes, to

393 eating (it doesn't matter much what food in particular), c) Yes, to both food and eating, d) No; 3.
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397 If yes, have you felt addicted to food or eating within the past 12 months? a) Yes, to food, b)
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399 Yes, to eating, c) Yes, to both food and eating, d) No; 4. If you have ever felt addicted to food,
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401 please list which foods or types of foods (If not applicable, leave empty).
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404 **Yale Food Addiction Scale 2.0.** Food addiction symptoms were assessed using the
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406 YFAS 2.0 (Gearhardt, et al., 2016). This scale includes 35 items on the frequency of food-related
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408 symptoms. Questions focus on the past 12 months and are rated on an eight-point scale ranging
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410 from "Never" to "Every day." Each question corresponds to a DSM 5 Substance-Related and
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412 Addictive Disorders (SRAD) symptom criterion (e.g., tolerance, craving, withdrawal) or clinical
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414 impairment/distress; a symptom is scored as present when participants positively endorse at least
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416 one of the questions that maps onto it. The symptoms are then totalled to yield a "diagnosis" of
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418 mild (2-3 symptoms + impairment and/or distress), moderate (4-5 symptoms + impairment
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420 and/or distress), or severe (6 or more symptoms + impairment and/or distress) food addiction, as
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422 well as a continuous symptom count ranging from 0 to 11. The possible range of scores is listed
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424 in Table 1. The YFAS 2.0 has demonstrated evidence of internal consistency, and convergent,
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426 discriminant, and incremental validity (Schulte & Gearhardt, 2017; Carr, Catak, Pejsa-Reitz,
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428 Saules, & Gearhardt, 2017).
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431 **Eating Disorder Examination – Questionnaire (EDE-Q).** Eating disorder
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433 psychopathology was assessed using the EDE-Q 6.0 (Fairburn & Beglin, 2008). This 33-item
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435 self-report measure focuses on the previous 28 days and invites responses using seven response
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437 options regarding degree of agreement or frequency of certain symptoms. Items assess dietary
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439 restraint, eating, weight and shape concern, as well as frequency of behaviours such as binge
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441 eating, compensatory behaviours, and compulsive exercise. The scale has four subscales
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(Restraint, Eating Concern, Shape Concern, and Weight Concern), and a total score based on the average of the subscales. Higher scores indicate greater eating disorder psychopathology. The possible range of scores is listed in Table 1. The EDE-Q has demonstrated evidence of good internal consistency (Luce & Crowther, 1999) and construct validity (Mond, Hay, Rodgers, Owen, & Beumont, 2004).

Table 1

Descriptive Statistics for Pre-Screen Measures (N=10)

	Mean	Minimum	Maximum	SD	Possible score range
YFAS Symptom Count	6.90	3.00	10.00	2.78	0 -11
EDE-Q					
Global Score	2.94	0.23	5.25	1.58	0-6
Restraint	2.40	0.00	5.20	1.98	0-6
Eating Concern	2.38	0.40	4.80	1.39	0-6
Shape Concern	3.92	0.50	6.00	2.06	0-6
Weight Concern	3.04	0.00	5.20	2.00	0-6

Note. SD = Standard deviation. YFAS = Yale Food Addiction Scale 2.0 (Gearhardt et al., 2016);

EDE-Q = Eating Disorder Examination Questionnaire 6.0 (Fairburn & Beglin, 2008).

Procedure

Ethics approval was obtained from the University of Calgary Conjoint Research Ethics Board. All individuals who expressed interest in the study completed above questionnaires online after completing informed consent, and if eligible, were subsequently interviewed using a semi-structured interview guide. The interview guide included standardized questions to initiate

discussion, which are listed in Table 2. Follow-up questions varied depending on the content of the interview. Interviews were audio-recorded and transcribed for data analysis.

Table 2

Interview Guide.

Topic of Discussion	Sample questions*
1. Description of personal experience	<ul style="list-style-type: none"> "You said that you feel addicted to [food and/or eating] - tell me more." "Do you think that you are addicted to (specific foods/types of foods), or do you think it is the <i>behaviour</i> of eating that is addicting?" "How would you know if you were <i>not</i> addicted to [food/eating/both]?"
2. Definitions	<ul style="list-style-type: none"> "How would you define [food addiction/eating addiction]?" "Many people experience cravings for certain foods. What do you think is the difference between normal cravings and [food/eating addiction]?" "What is it that makes you think you are addicted to [food/eating/both]?"
3. Impairment	<ul style="list-style-type: none"> "Has your experience with [food/eating addiction] interfered with your daily life? How so? (emotionally, socially, occupationally)"
4. Coping	<ul style="list-style-type: none"> "How have you been coping with [issues surrounding food/eating addiction]?" "Do you have suggestions for other people who are coping with similar issues with food or eating?"

* The complete guide may be requested from the authors.

Thematic analysis is a form of qualitative data analysis in which the researcher sorts each statement made by the participants into categories until clear patterns of meaning begin to form (Braun & Clarke, 2006). In accordance with Braun and Clarke's (2006) guidelines, our thematic analysis consisted of three stages, which were revisited recursively. In the first stage, the first author transcribed each interview, then read the transcripts. This stage allowed the researcher to notice initial ideas and concepts (Braun & Clarke, 2006). The second and third stages consisted

of coding and theme development. The software NVivo Version 11 (QSR International) was used as an organizational tool to code the data. A short phrase, called a code, was selected to summarize each comment made by each participant. These codes became categories for related ideas, and related categories were grouped into distinct experiences and ideas, called themes.

Results

Demographics and Pre-Screen Considerations

Eight interviews were conducted in person, and two were conducted by phone. Interview duration ranged from 15 to 52 minutes, with a mean duration of approximately 45 minutes. The 15-minute interview was an outlier and was retained despite its short length due to many valuable experiences described concisely by the participant. Two men and two women were recruited from the university RPS, two men and two women were recruited from *Kijiji.ca*, and two women were recruited from the laboratory website. Data collection concluded after the tenth participant, when the data were deemed to have reached theoretical saturation, the point at which the data becomes 'saturated' with valuable answers and patterns start to repeat themselves (Guest, Bunce & Johnson, 2006).

Participants' ages ranged from 18 to 58 years ($M = 28.6$ years, $SD = 14.7$) and their mean BMI was 23.7 kg/m^2 (range = 17.4 to 33.4 kg/m^2), calculated from self-reported height and weight. According to BMI weight classes (World Health Organization, 2019), one participant was underweight, six participants were in the normal weight range, one participants was overweight, and two participants were obese. Eight participants identified their ethnicity as Caucasian, one as Filipino, and one as Hispanic. Seven participants indicated their marital status was single, two as married, and one as a common law relationship. Half of participants were students employed part-time or full-time; in addition, one was employed full-time, two were

unemployed, one was unemployed and looking for work, and one was unemployed and receiving disability compensation. One participant did not disclose their income; the median household income of the remaining participants was \$150,000 (range = \$30,000 - \$400,000).

Descriptive statistics for pre-screen measure scores are displayed in Table 1, and each participant's score summary, along with their pseudonym, is presented in Table 3. Five individuals reported that they felt addicted to food but not eating, and five individuals reported that they felt addicted to both food and eating. Participants who felt addicted to food but not eating identified specific foods that drove their addiction, which included potato chips, candy, and calorie-dense foods such as meat and cheese. Individuals who reported feeling addicted to both food and eating indicated preferences for the same types of foods, but placed less importance on the specific foods, instead describing an urge to eat *any* food that was immediately available. Some participants reported experiencing episodes of binge eating in which they would eat a large quantities of food in one sitting, whereas others described addictive-like eating in which they would graze on preferred foods throughout the day. Sixty percent of the sample received a YFAS diagnosis (see Table 3). Two female participants disclosed spontaneously that they had been diagnosed with eating disorders in the past. One of these participants reported being in recovery from anorexia nervosa, and had recently been experiencing recurrent episodes of binge eating. The other participant stated she had previously been hospitalized for severe anorexia nervosa, and at the time of her interview, reported she was experiencing bulimia nervosa.

Table 3

Participant pseudonyms, demographics, and pre-screen scores

Participant	Age	BMI (kg/m ²)	YFAS score	EDE-Q Total score
John	22	24.4	7 (severe)	3.43
Ben	27	25.9	5 (no YFAS diagnosis)	2.03
Adam	19	22.8	4 (no YFAS diagnosis)	0.23
Jane	21	18.6	9 (severe)	3.71
Emily	20	21.6	10 (severe)	3.74
Sally	58	30.9	10 (severe)	4.65
Anne	53	33.4	7 (no YFAS diagnosis)	3.06
Kelly	30	17.4	10 (severe)	5.25
Mary	18	19.7	4 (moderate)	2.38
Mike	18	22.3	3 (no YFAS diagnosis)	0.89

Definitions

Participants struggled to define addictive-like eating². A student named John, expressed difficulty defining addiction when asked what his life would look like if he were *not* addicted to food: *"Well... what's 'addicted', right?"* Nevertheless, all participants provided some definition of addictive-like eating. The definition provided by Ben was representative of most definitions provided by the participants: *"I would say... [food addiction] is treating food inappropriately, but I guess the real tipping point is where you lose control and it's actually a real health problem, you're actually risking things for it."* Adam explained, *"[Food addiction consists of] uncontrollable urges. I guess fulfilling the habit of going through and eating these certain foods or food every single day."*

Themes

Based on participants' responses, we identified four themes, displayed in Figure 1.

Social Environment. The first theme described participants' perceptions of how past and current social environments affected the development and maintenance of addictive-like eating. This theme, which was touched upon by all participants, contained two sub-themes.

² For the sake of consistency with natural language, during interviews we used the term 'food addiction' to describe addictive-like eating.

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731 *Current social environment.* Despite differences in their social environments, all
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733 participants reported their eating attitudes and behaviours were influenced by the people around
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735 them. All participants described feeling shame about their eating habits and fear of judgment
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737 from others, which often led to social consequences. For John, this shame lead him to conceal his
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739 overeating: "...I'll come home, if I do a bad drive-thru night... all the garbage goes immediately in
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741 the garbage... So it's like, 'oh, done, dealt with, no evidence.'" When asked why, he said: "I'd
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743 rather not have it discussed... they're not really going to persuade me [not to overeat], but... why
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745 do they need to know?" For Jane, overeating was prioritized over socializing, leading to feelings
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747 of isolation: "It makes you feel like it's breeding loneliness almost, like you'd just rather be alone
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749 and eat this kind of food than actually go and hang out with people outside to make yourself feel
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751 better."
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755 *Past social environment.* This sub-theme pertained to participants' perceptions that their
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757 social environments during their childhood had impacted their eating behaviours. Six participants
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759 mentioned the role of parents' attitudes towards eating and food in the formation of eating habits
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761 and, eventually, in the development of addictive-like eating behaviours. Jane said: "I think [food
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763 addiction] is an environmental by-product of your parents' eating habits, or where you grew up
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765 and what was acceptable in your household." Emily described the influence of her family's
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767 eating behaviours on her own periods of dieting followed by binges: "[Dieting] was
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769 everywhere... my parents, my aunties and uncles, my grandparents... they all went on [diets]... I
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771 think it was very easy to make it look normal." Jane also described the influence her mother's
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773 dysfunctional eating attitudes and behaviours had on the food that was available in her home:
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775 "Junk food is always in the house, because as soon as [my mom] gets off work, that's what she
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777 goes to." In Jane's case, an interaction appeared to exist among social influences on Jane's
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787 eating, the specific foods that contributed to her desire to eat, and the availability of food at
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789 home.
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791 **Situational Cues.** The second theme encompasses situational contributions to the
792 development and maintenance of addictive-like eating behaviour. Specifically, participants
793 described situations that they believed triggered addictive-like eating. For example, Sally
794 mentioned that she was aware of addictive urges in certain contexts, and found herself overeating
795 at home as well when she was doing something sedentary: "...[It happens] in the evening,
796 watching TV....not doing anything in particular, a sedentary action of some sort. Something
797 where I'm not keeping busy, my hands aren't busy." Sally would give herself permission to
798 overeat in specific contexts: "If any vacation is coming up, I think, 'Oh, when I go on that
799 vacation, I'm having this, this, this and this.'" Anne also described frequent urges to eat specific
800 foods in certain situations, such as when arriving at home. Anne explained: "Even if I'm not
801 hungry, when I arrive at home, I have to eat. And... when I go to a party, I arrive [home from the
802 party] at eleven or whatever... and most of the time I'm full, because of good food, but I have to
803 eat. I arrive at home, and I have to eat." Later in the interview, Anne began to share insight into
804 this behaviour: "... I can control myself outside of my house, but at home, I can't... nobody will
805 judge me... outside, I'm too scared to be judged to overeat." Anne explained that she associated
806 being at home with feelings of safety and comfort, as it brought back happy memories of being
807 with her grandmother as a child. It appeared that the people in her home environment and the
808 associations she made with the context of her home would trigger specific emotions and feelings,
809 which in turn made her feel more comfortable and appeared to trigger an urge to eat, despite not
810 feeling hungry.
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843 **Persistent Cognitions.** The third theme includes several aspects of cognition which all
844 participants described as having important influences on the development and maintenance of
845 their addictive-like eating behaviour.
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849 *Preoccupation with food.* The first sub-theme encompasses persistent thoughts about
850 food, and participants' perceived inability to ignore these thoughts until they acted on the urges
851 and ate the food in question. Sally put it quite simply: "*I think about food all the time,*" whereas
852 Kelly explained how she perceived the difference between typical cravings and thoughts
853 associated with a "real" food addiction: "*I feel like cravings will eventually go away, but that*
854 *addiction of it, it doesn't go away, it just- almost gets worse, right? The longer you wait, the*
855 *worse that... craving is.*"
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858 *Loss of control.* All ten participants conceptualized their addictive-like eating as a loss of
859 control, which Anne put concisely: "*I eat without control, I guess.*" Emily described it when
860 defining food addiction: "*I think [a food] addiction is distressing, and it's not so much that you*
861 *feel like eating something, and you're controlling that emotion, it's more like you have to eat*
862 *something.*" Furthermore, participants often placed the locus of control on the food rather than on
863 themselves. Anne described this phenomenon as follows: "*The food [controls] me, I don't*
864 *[control] the food,*" and Jane said something similar when asked what she thought life would be
865 like if she were *not* addicted to food: "*I wouldn't be controlled by certain foods [even] if they*
866 *were offered in front of me.*"
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869 *Awareness of consequences.* Finally, all participants thought persistently about the
870 consequences of their preoccupation with food. One direct consequence of being preoccupied
871 with food was that their perceived addiction would often interfere with daily responsibilities.
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Mary, who reported feeling addicted to both food and eating, explained this phenomenon: "*When*

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899 *I'm thinking about food, it kind of occupies my mind instead of being able to focus... so I kind of*
900 *leave studying for a while and go and do that instead, even if I'm not hungry."*
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904 **Impact of Weight.** The fourth theme encompassed actual or anticipated weight gain and
905 its perceived impact on health, body image, and level of distress.
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908 *Weight and health.* Participants often mentioned the negative short-term and long-term
909 effects of poor eating habits on the body. For example, John explained the immediate negative
910 physical consequences from binge eating: *"You eat that much food, you feel terrible. It's not*
911 *good food."* All participants described distress because of their awareness of long-term
912 consequences such as possible negative impact on their physical health. Mary said: *"I'm thinking*
913 *about my long-term health and how [my overeating] would affect me in the future, so that's*
914 *definitely a huge [source of distress]."* Awareness of the physical consequences of overeating
915 was insufficient to prevent participants from engaging in the behaviour, as John explained: *"It*
916 *starts out as you enjoy doing it, you know that midway through you're not going to be enjoying it*
917 *anymore, and you know that after you're not going to enjoy it...but you end up doing it anyway."*
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921 *Distress levels.* Weight gain was discussed in each interview, and appeared to dictate
922 participants' levels of distress. For example, eight of ten participants perceived weight gain as an
923 ongoing consequence of addictive-like eating, which resulted in high levels of distress. Their
924 discussion of distress centered on weight gain rather than eating behaviours. Jane discussed this
925 idea in the context of a competitive athletic community in which she frequently compared her
926 weight to those around her: *"...Everyone is so thin who I hang out with in that community, and*
927 *they're always preaching how much they weigh... and you compare yourself all the time to your*
928 *peers, so... I feel like I could even be a better person if I just stopped [eating the way I do.]"*
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Those participants who did not perceive weight gain as an ongoing consequence of their eating habits were less inclined to describe severe distress. This was the case for two male participants. Mike, a student, described his relationship with weight in relation to his eating habits: *"I've never really had a problem with weight. So I kind of just have gone through my whole life and really been able to eat whatever I want, or how much I want."* Earlier on, he explained that he is not often distressed by his urges to overeat: *"I acknowledge that there are most likely consequences, but it's harder to acknowledge them when they're not visible."* Ben described something similar when asked if he felt distressed about his addictive-like eating, *"I wouldn't say distressing-I'm not worried I'm going to die or have a heart attack... but I'm definitely aware that it's not the healthiest choice, and I know in the long term it will have consequences."* Later on in the interview, Ben explained that it does not become an addiction until there are visible risks, *"I would never call a high school kid who eats a lot of junk food an addict, because they can get away with it... but if it was a morbidly obese fifty year old and they weren't able to take the steps to change the eating habits... I would say it's an addiction."* The distress and emotions surrounding addictive-like eating often resulted in a vicious cycle of overeating: participants would overeat in response to emotions resulting from previously overeating. For example, Kelly explained: *"I think a food addiction needs to have a positive and negative aspect to it, where it initially makes you feel good, or initially you feel better, and then you feel worse about it after, but then that makes you do it again, because you feel worse."* Participants described an inability to escape their pattern of addictive-like eating, as Jane stated, *"... You've tried so many times to get off of it, and it's not working so, why do you just keep on with it?"*

Body image and self-esteem. In addition, perceived weight gain caused by addictive-like eating behaviour impacted participants' body image and self-esteem. Jane explained, "...[Addictive-like eating] really brings your self-esteem down," and discussed her habit of comparing her body size and shape to those around her, including the men in her life. "You would never want your boyfriend to fit in the same size jeans as you, that's so embarrassing, so it's another stress to make sure that you're always the thinner one... It's rationally stupid to think that, but emotionally it's definitely there."

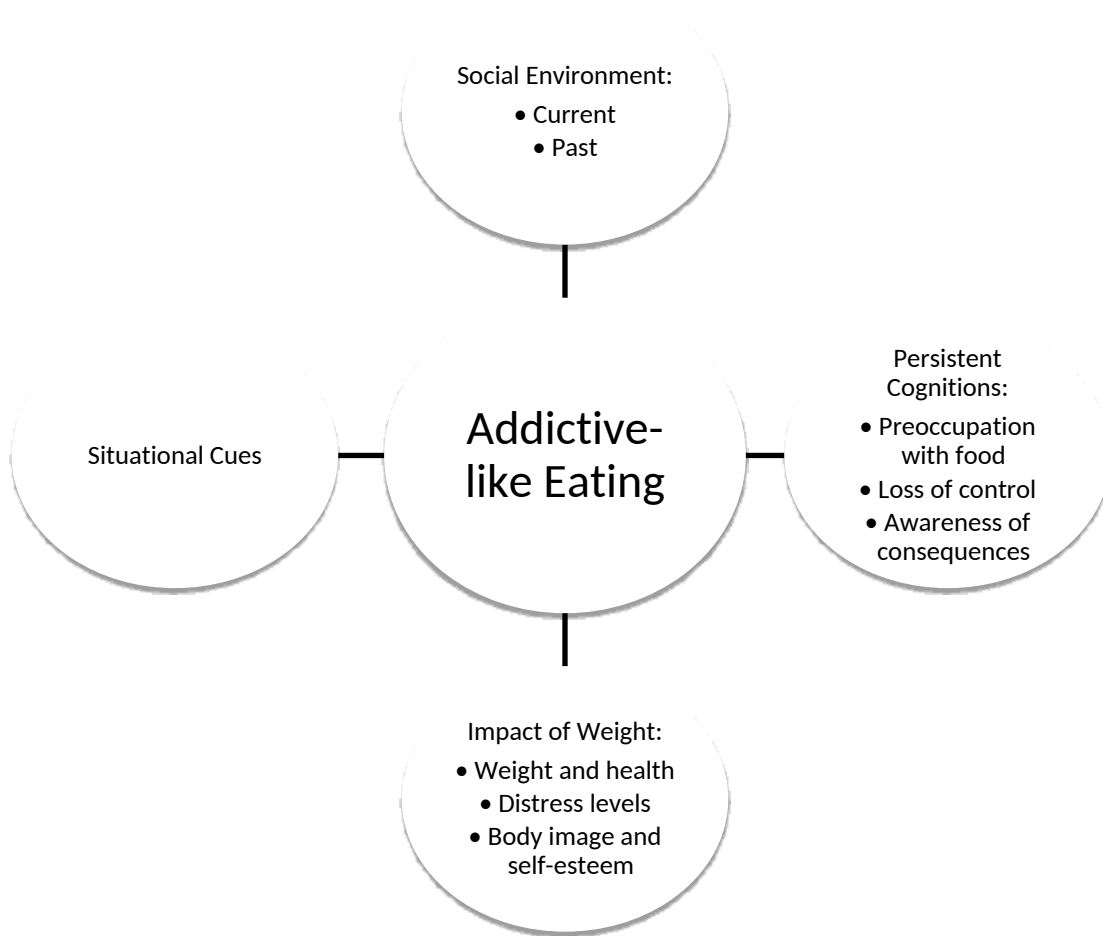


Figure 1.

Discussion

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The present qualitative study explored two conceptualizations of addictive-like eating in a sample of men and women with a range of BMIs. Consistent with our recruitment strategy, all participants perceived themselves to be addicted to specific types of food, and half reported they were addicted to eating as well. Participants' descriptions of addictive-like eating focused on cravings for specific foods or types of foods, the social environment, situational cues, persistent cognitions, and the impacts of weight. Thus the development and maintenance of addictive-like eating may involve the interaction of specific food properties with contextual, behavioural, and individual influences. This observation suggests that, in this sample, addictive-like eating is best described by characteristics of both substance use and behavioural addiction frameworks.

Substance Use Perspective and Behavioural Addiction Perspective

All participants in our sample self-identified as experiencing a "food" addiction, and described cravings for specific, energy-dense foods, such as candy, chips, meat, and cheese. Past research has illustrated that highly processed foods, with added fats and/or refined appear to be most related to addictive-like eating behaviour (Schulte, Smeal, & Gearhardt, 2017). No participants described feeling addicted to foods that were unprocessed and low in both refined carbohydrates and fats, which is congruent with a substance-use hypothesis of addictive-like eating. Equivalently, several participants described specific situations in which they engaged more often in addictive-like eating behaviours. This finding is congruent with research illustrating that people can form learned associations between particular situations and the consumption of "addictive" foods, leading to future consumption of these foods when they are in a comparable setting or subjective state (Troisi & Gabriel, 2011). Individuals coping with a substance use disorder may also experience these learned associations when they encounter an environmental cue associated with the substance (Anton, 1999). Thus, the types of foods and

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1123 situational nature of the overeating patterns that participants described may be interpreted as
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1125 consistent with both the substance-based “food addiction” and behavioural “eating addiction”
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1127 perspectives.
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1130 Based on participants' responses, we propose this working definition: *Addictive-like*
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1132 *eating is characterized by persistent and uncontrollable urges to overeat typically energy-dense*
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1134 *foods, either through episodes of binge eating or grazing throughout the day. These*
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1136 *uncontrollable urges to eat are precipitated and maintained by social, situational, and food-*
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1138 *related cues. Addictive-like eating may be associated with substantial distress, particularly when*
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1140 *it is accompanied by experienced or anticipated weight gain.* An important caveat to this
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1142 definition is that it describes participants' perceived experiences and conceptualizations of a
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1144 construct whose clinical utility has yet to be established. We elaborate on this important task
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1146 below.
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1148 1149 **Relationship of Addictive-Like Eating to BED**

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1151 Our findings echo past research that has found substantial but incomplete overlap
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1153 between addictive-like eating and BED (Gearhardt et al., 2012; Cassin & von Ranson, 2007).
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1155 Some participants in the present study described their addictive-like eating behaviour as
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1157 overeating similar to binge eating episodes, whereas others described their addictive-like eating
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1159 behaviour as grazing throughout the day without binge eating episodes. Our participants tended
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1161 to emphasize the urges felt prior to overeating, in contrast to binge-eating episodes involving a
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1163 loss of control over eating. Although we did not conduct diagnostic interviews, the EDE-Q
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1165 results suggest that many of our participants did not meet BED criteria. Only one participant's
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1167 EDE-Q results suggests they may have met criteria for BED, as they specified almost daily
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1169 episodes of out-of-control binge eating. Many participants described grazing patterns and binge
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1179 eating that occurred infrequently or intermittently, less often than required for a diagnosis of
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1181 BED (i.e., binge eating episodes averaging at least once a week for three months; APA, 2013).
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1183 Nonetheless, these participants described impairment and distress associated with overeating and
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1185 weight gain. This finding is consistent with previous research that has found similarly elevated
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1187 levels of self-reported eating pathology, impulsivity, depression, and anxiety, as well as elevated
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1189 BMI and history of weight cycling, among individuals who met YFAS criteria for food addiction
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1191 yet did not meet BED criteria, compared to people with BED (Gearhardt et al., 2016; Ivezaj et
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1193 al., 2016).
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1196 However, statistical prediction of distress and pathology beyond recognized eating
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1198 disorder diagnoses is not sufficient to establish the clinical utility of addictive-like eating. It has
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1200 been proposed that before the introduction of a new clinical entity, there must be empirical
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1202 demonstration of clinical utility, i.e., that advantages outweigh potential negative consequences
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1204 (First et al., 2004). The scope and severity of negative consequences of adopting the food
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1206 addiction hypothesis are largely unknown. For example, preliminary research has suggested that
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1208 there may be consequences for food intake (e.g., by leading to dietary restriction; Ruddock,
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1210 Christiansen, Jones, Robinson, Field, & Hardman, 2016) and stigma (e.g., by reducing self-
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1212 blame and internalized weight stigma, or by exacerbating weight stigma; Reid, O'Brien, Puhl,
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1214 Hardman, & Carter, 2018), but long-term impacts are unknown. On the other hand, it is unknown
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1216 whether assessing and identifying addictive-like eating leads to demonstrable improvements in
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1218 areas of clinical importance enumerated by First et al. (2004), such as symptom severity,
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1220 functioning, or the prevention of negative outcomes. Additional research is required to establish,
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1222 quantify, and weigh potential benefits against potential harms.
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Impact of Weight on Distress. As discussed in the fourth theme, participants' distress was focused largely on weight gain rather than the addictive-like eating pattern itself or the negative health consequences often associated with weight gain. Some participants reported distress associated with health concerns, but most participants discussed their fear of weight gain in reference to the way they looked compared to those around them. Participants who did not anticipate or experience weight gain tended to describe lower levels of distress surrounding their addictive-like eating. This trend was most apparent in the men in our sample, who typically described less fear of weight gain as well as lower levels of distress. These results would lead us to hypothesize that distress may occur in response to addictive-like eating in cases where it is accompanied by greater eating pathology. Alternatively, distress may occur with addictive-like eating only when individuals experience or anticipate weight gain, and when weight gain is distressing, perhaps partly a function of gender. Other sources of distress might include experienced or anticipated health consequences, thin-ideal internalization, experiences and perceptions of weight stigma, and/or centrality of weight to self-concept.

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An important next step is to empirically investigate these hypotheses through quantitative methods. For example, it would be helpful to further explore the links among distress associated with addictive-like eating, aesthetic aspects of weight gain, and potential health risks associated with weight gain. Lacroix et al. (2019) examined addictive-like eating qualitatively in a clinical sample and found that participants discussed serious health consequences they experienced that were associated with their weight gain, such as sleep apnea and high cholesterol, in addition to aesthetic concerns. Considering that the present sample emphasized aesthetic aspects of weight gain as their primary concern, future quantitative studies should examine larger samples with variability in levels of addictive-like eating severity to determine how much variance in

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1291 distress/impairment from addictive-like eating is accounted for by weight-related aesthetic
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1293 concerns compared with weight-related health concerns. If distress and impairment are driven by
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1295 body image concerns and weight-related health consequences, these features may warrant greater
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1297 emphasis in assessment and treatment.
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1300 It is also important to determine the influence of addictive-like eating itself on distress
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1302 and impairment, above and beyond the influence of body image and health concerns. One
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1304 possibility is that the cognitive and behavioural symptoms of addictive-like eating have little
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1306 impact beyond the distress associated with resulting weight concerns. This possibility would be
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1308 consistent with the argument that the construct of addictive-like eating pathologizes the
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1310 functioning of normal homeostatic processes to regulate food intake (Finlayson, 2017).
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1312 Specifically, this argument holds that when these homeostatic processes operate in societies with
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1314 abundant food environments and where the thin ideal prevails, distress may occur, but this
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1316 distress would be a result of environmental mismatch, rather than pathology within the
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1318 individual. The possibility that the cognitive and behavioural symptoms of addictive-like eating
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1320 may have little impact beyond weight gain concerns is consistent with both the substance use
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1322 disorder and the behavioural addiction perspectives. For example, a smoker is not necessarily
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1324 distressed by the smoking itself, but instead may be driven to quit by fear of health-related
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1326 consequences. Similarly, a gambler may not be distressed by the gambling itself, but instead may
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1328 be distressed by financial consequences. However, evidence suggests it is possible to be fit and
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1330 fat, as supported by data from the Healthy at Every Size treatment paradigm (e.g., see Hsu,
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1332 Buckworth, Focht, and O'Connell, 2012), whereas it is difficult to be a smoker and avoid
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1334 smoking-related health risks, or a gambler and avoid financial loss, which suggests direct
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parallels are difficult to draw. Future research should seek to decompose the sources of distress to better inform assessment and treatment.

Strengths, Limitations, and Future Research

This study generated a working definition of addictive-like eating based on qualitative interviews with ten individuals. A major strength of this study is that, in designing the methodology and collecting data, we aimed as much as possible to refrain from aligning ourselves with existing hypotheses regarding the nature of this construct. Specifically, we included individuals who self-identified as having food addiction, or both food and eating addiction, reducing the likelihood that our results would be biased toward either of these perspectives. As we coded themes and interpreted our results, we considered multiple perspectives on addictive-like eating as possible explanations for our findings. Another important strength of our study is that our recruitment procedures were designed to include a diverse sample of individuals mirroring the diversity of people who may experience addictive-like eating. The inclusion of men and women, individuals with a wide range of BMIs, and who exhibited both binge eating and grazing patterns, permitted the comparison of addictive-like eating descriptions among these subgroups. Through these comparisons, our findings reaffirmed the critical importance of clarifying the boundaries between addictive-like eating and BED, and produced important insights related to the importance of weight and gender in experiences of addictive-like eating.

The present study is not without limitations. First, this study employed a qualitative research design involving a sample of just ten individuals. It is inappropriate to generalize these results to other populations, although they may inform the generation of hypotheses regarding the nature of addictive-like eating. Second, although we sought to recruit individuals who felt

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1403 addicted to eating and not food, we failed to do so, despite previous research indicating that 10%
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1405 of 580 students endorsed addiction to eating (vs. 30% to food and 9% to both food and eating;
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1407 von Ranson et al., 2015). Future research should investigate the attitudes of those who feel
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1409 addicted to eating. Third, the majority (80%) of our participants were Caucasian, and more than
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1411 two-thirds were students. The data may have become saturated at only ten participants due to the
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1413 relatively homogenous sample in terms of ethnicity and age, rather than due to a lack of novel
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1415 responses. Considering potential cultural influences on perceptions of addictive-like eating,
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1417 future research should strive to include participants from a wider range of ages, ethnicities,
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1419 cultural backgrounds, and demographic groups. Fourth, one author coded and analyzed the data.
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1421 Although we attempted to avoid the introduction of bias into the interpretation of the data, it is
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1423 impossible to completely avoid this possibility, especially with only one coder. Finally, although
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1425 we refrained from aligning ourselves with any one perspective on addictive-like eating and
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1427 considered multiple interpretations of our findings, complete theoretical neutrality is impossible
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1429 for any researcher to achieve, particularly in the context of polarizing debate. For this reason, we
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1431 call for additional original qualitative and quantitative research as well as replications by
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1433 independent investigators to guard against experimenter allegiance effects (Lacroix et al., 2018).
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1438 Future qualitative and quantitative research involving clinical and non-clinical
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1440 populations may clarify whether addictive-like eating contributes incremental clinical utility
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1442 beyond existing eating disorder diagnoses, and whether the eating pattern itself explains distress
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1444 beyond what is experienced as a function of anticipated or experienced weight gain. Future
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1446 research could also clarify further the role of specific types of food in the development of
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1448 addictive-like eating behaviour, as suggested by Schulte, Potenza, and Gearhardt (2018).
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Importantly, themes generated by the present study, such as the impact of social and situational cues, do not appear to be captured by existing scales designed to assess addictive-like eating such as the YFAS 2.0 (Gearhardt et al., 2016), Addiction-like Eating Behaviour Scale (AEBS; Ruddock, Christiansen, Halford, and Hardman, 2017), and RED-13 (Mason et al., 2017), suggesting a potential need for further scale development or refinement. It would be useful for quantitative research to study the themes generated by the present study in larger samples, especially the importance of perceived weight gain to individuals' levels of distress.

1474 **Conclusion**

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The results of this study yielded a working definition characterizing addictive-like eating among our participants. This definition includes uncontrollable urges to overeat due to influences from both external factors and the food itself. Participants' descriptions of these external factors were organized into four themes, including past and present social environments, situational cues, persistent urges to overeat, and perceptions of weight and health. Although participants described certain types of food which would reliably lead them to overeat, our results also emphasize the importance of factors other than food in the development of addictive-like eating. We conclude that the phenomenon of addictive-like eating is not readily captured by existing substance use or behavioural addiction frameworks; instead, characteristics of both were present in individual conceptualizations of addictive-like eating. Although participants' descriptions of addictive-like eating were similar to symptoms of BED, the two constructs do not appear equivalent. Additional research is needed to determine whether addictive-like eating has incremental clinical utility over and above recognized eating disorders, weight gain, and obesity, and to investigate whether the themes which emerged from the present study also characterize addictive-like eating in other samples.

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